

SERTA HOSPITALITY RANGE



Always Comfortable.™



INTRODUCTION





WE MAKE
THE WORLD'S
BEST MATTRESS.™

Serta is the number one mattress manufacturer in the United States, and we are proud to offer a wide variety of innovative mattresses designed to help you get a more comfortable night's sleep.





OUR BRANDS

The logo features the word "Serta" in a bold, sans-serif font, enclosed within a grey, stylized circular shape that is open at the top. To the right of this icon, the word "Hospitality" is written in a large, clean, sans-serif font. A thin horizontal line is positioned below the logo.

Serta Hospitality

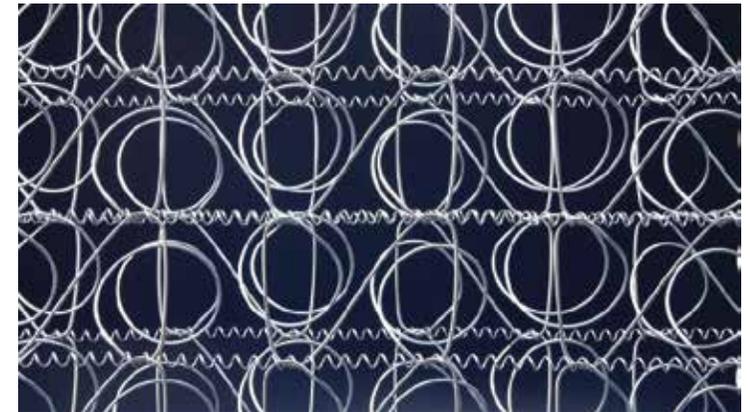
Our fine hotel partners have the highest standards when it comes to creating the best guest experience, and we have designed Serta hotel mattresses for their properties using some of our most advanced comfort and support features.

An innerspring mattress is made with a steel coil innerspring support system, with various foams and fibers on top to provide comfort at the surface. Every Serta Hotel Mattress is made with one of our two advanced and exclusive support systems.

- Hospitality continuous power coil serta perfect sleeper double sided encased
- Hospitality pocket technology serta perfect sleeper double sided encased
- Hospitality continuous power coil double sided

The right combination of comfort & support

Serta's fine hotel partners are dedicated to providing the best experience to their guests – and this includes a relaxing and restful night's sleep. Our hotel mattresses are designed to meet these high standards and feature some of our most advanced and exclusive comfort and support features.



The right combination of comfort & support

Our hotel mattresses are the only Serta mattresses to feature a unique two-sided design for easy flipping of the mattress.

Serta exclusive technology

Every Serta Hotel Mattresses features an advanced and exclusive Serta innerspring support system designed to promote proper body alignment and support. Plus, each model features some of our most advanced comfort features that create a comfortable sleeping surface while helping to reduce tossing and turning that can disrupt a peaceful sleep.





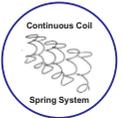
Always Comfortable.™

perfect sleeper®



Hospitality

Continuous Spring System



3YR GUARANTEE



Service Warranty Inclusive of the 3 Year Guarantee

Reasons to never count sheep again.



Helps reduce tossing and turning

This advanced System of **Premium Multiple Support Layers of fibre and flame retardant foam** is designed **exclusively for Serta** to provide instant comfort and support. This helps reduce the pressure points that can cause tossing and turning so you can sleep more comfortably through the night.

What are flame retardants foam?

Flame retardants are chemicals that are added to our **Pure foams** in order to slow or prevent the start/growth of fire. They have been used in many consumer and industrial products since the 1970s, to decrease the ability of materials to ignite.

Flame retardants are often added or applied to the following products.

Furnishings, such as foam, upholstery, mattresses, carpets, curtains, and fabric blinds.

High Density **PURE Foam** designed for **Serta** provides **comfort, support** and effective recovery whilst reducing indentation over time.

Gel Infused Memory Foam - Highly resistant to micro-organisms and allergens.

This foam pad boasts excellent contouring and pressure relief for better durability and longer comfort life. Reduces motion transfer between sleep partners and has microscopic memory pockets that react to body temperature and weight.



Rotation Cycle Technology

Dual Sleep Technology - Double Sided Mattress

Designed for people who prefer using a double sided bed.

Regular rotation as well as use of the entire sleep surface is highly recommended to minimize body indentation which occurs when the foam and fibre conforms to the contours of your body in order to provide you with the comfort and support you require. This enhances the life span of your mattress.

Please consult warranty card for rotation instructions.

Our Comfort Levels



Encourages proper back support & alignment

CONTINUOUS POWERCOIL SYSTEM EXCLUSIVE TO SERTA

Our award winning patented **continuous coil** system running from head to toe which is considered one of **the world's most advanced spring system** offers a dynamic array of coils **ensuring continuous support** and **limits partner movement**.

Independent continuous support accounts for persons with dissimilar body weights.
Maximum Weight - **150kg / Person**



Foam Encased Technology

No Sagging - High Density **PUREFOAM** helps to reinforce the entire mattress and prevents sagging.

Edge To Edge Support - Say goodbye to that "Roll Of Feeling" sturdy edges mean you can enjoy continuous support across the entire sleep surface.

Maximized Sleep Surface - Your sleeping surface is maximized with edge to edge support which is especially important if your bed is shared with a partner.



Promotes a balanced sleep temperature

High Performance Flame Retardant Ticking designed Exclusively for Serta

Inherently flame resistant fibers are materials that have flame resistance built into their chemical structures. ... A chemical additive in the fiber or treatment on the fabric is used to provide some level of flame retardancy. During a fire, chemically dependent fabrics rely on a chemical reaction to extinguish the flame.

Soft to the Touch with additional comfort benefits

- **Anti-mite and Anti-bacterial** treatment, creates a **healthier, cleaner** sleeping environment.

Mattress Foundation - Base

The mattresses are designed to work with our base; we recommend you purchase a full set

Our bases are designed and manufactured using **KILN - Dried Timber**, with a flat top supported with timber slats and 6 legs. This provides the support required to **enhance the life** of your mattress.

Available Sizes

Single, Three Quarter, Double, Queen, King

All sizes available in extra length

CONTINUOUS POWER COIL DOUBLE SIDED ENCASED

Back Support & Alignment

Reduce Tossing & Turning

Rotation Cycle Technology

Resists Sagging & Edge Roll-off

Balanced Sleep Temperature



perfectsleeper®



Always Comfortable.™

perfect sleeper®



Hospitality

Pocket Technology



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Rotation Cycle Technology

Dual Sleep Technology - Double Sided Mattress

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Our Comfort Levels



Encourages proper back support & alignment

POCKET SPRING TECHNOLOGY EXCLUSIVE TO SERTA WHICH IS AN INLINE TEMPERED CONTRA ROTATING POCKET COIL

That means the wire is heated and formed rather than formed then heated. This ensures the wire retains its memory.

Each coil is compressed inside the pocket which drastically reduces height loss.

Each coil faces each other which enhances the support that ordinary pockets fail to provide.

Can support up to 130 kgs per person



Foam Encased Technology

No Sagging - High Density **PUREFOAM** helps to reinforce the entire mattress and prevents sagging.

Edge To Edge Support - Say goodbye to that "Roll Of Feeling" sturdy edges mean you can enjoy continuous support across the entire sleep surface.

Maximized Sleep Surface - Your sleeping surface is maximized with edge to edge support which is especially important if your bed is shared with a partner.



Promotes a balanced sleep temperature

High Performance Flame Retardant Ticking designed Exclusively for Serta

Inherently flame resistant fibers are materials that have flame resistance built into their chemical structures. ... A chemical additive in the fiber or treatment on the fabric is used to provide some level of flame retardancy. During a fire, chemically dependent fabrics rely on a chemical reaction to extinguish the flame.

Soft to the Touch with additional comfort benefits

- **Anti-mite and Anti-bacterial** treatment, creates a **healthier, cleaner** sleeping environment.

Mattress Foundation - Base

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POCKET TECHNOLOGY DOUBLE SIDE ENCASED

- ✓ Back Support & Alignment
- ✓ Reduce Tossing & Turning
- ✓ Rotation Cycle Technology

- ✓ Resists Sagging & Edge Roll-off
- ✓ Balanced Sleep Temperature



perfect sleeper®

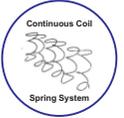


Always Comfortable.™

Serta®

Hospitality

Continuous Spring System



2YR GUARANTEE



Service Warranty Inclusive of the 2 Year Guarantee

Reasons to never count sheep again.



Helps reduce tossing and turning

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Gel Infused Memory Foam - Highly resistant to micro-organisms and allergens.

This foam pad boasts excellent contouring and pressure relief for better durability and longer comfort life. Reduces motion transfer between sleep partners and has microscopic memory pockets that react to body temperature and weight.

Natural Fibre Pads Designed for Serta are manufactured by an **ISO certified manufacturer**. This ensures **quality** and **longevity** whilst assisting with **air flow, dispersion of pressure and heat** which assists in **balancing body temperature**. This aids in the promotion of eradicating bugs and mites.

Our Comfort Levels



Encourages proper back support & alignment

CONTINUOUS POWERCOIL SYSTEM EXCLUSIVE TO SERTA

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Independent continuous support accounts for persons with dissimilar body weights. Maximum Weight - **150kg / Person**



Resists sagging & edge roll-off

Exceptional **EdgeSupport** achieved through a **continuous coil system**, extending beyond the border rod, **enhances the edge support** and **eliminates that roll-off feeling**.



Promotes a balanced sleep temperature

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Rotation Cycle Technology

Dual Sleep Technology - Double Sided Mattress

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Please consult warranty card for rotation instructions.

Available Sizes

Single, Three Quarter, Double, Queen, King

All sizes available in extra length

CONTINUOUS POWER COIL DOUBLE SIDED

Back Support & Alignment

Reduce Tossing & Turning

Rotation Cycle Technology

Resists Sagging & Edge Roll-off

Balanced Sleep Temperature





Serta Foam Mattress Topper

Always Comfortable.™

This advanced System of Premium Multiple Support Layers of fibre and flame retardant foam is designed exclusively for Serta to provide instant comfort and support. This helps reduce the pressure points that can cause tossing and turning so you can sleep more comfortably through the night.

Twin to king converter kit - no bumps, dips, bulges or lumps Mattress connector to securely join any 2 beds (twin, double, queen...)
This mattress converter can be easily installed by one person.

Easy to install mattress connector

Turn any 2 beds into one large bed quickly and easily. Whether you want to have the flexibility to change your guest or hotel room from twin to king or want a larger bed for regular use. This bed bridge is the ideal choice, simply push the beds together and ready for your easy installation mattress converter.

Carefully designed to blend with your mattress to create a smooth finish that you won't feel when you roll over in the night.





Always Comfortable.™