



**zayd**tex

**KORTEKS**

Crafting Quality with Every Thread

Presented to:



# MISSION



To supply our customers; on time, at the lowest cost, the best quality curtains by continually getting better and better at what we do - as a responsibility of ALL employees.



# WHO ARE WE?



Korteks Africa, established in 1997 in partnership with the Zorlu Group, initially invested \$3 million. It has since rebranded as Zaydtex with a capital infusion exceeding \$20 million. Employing over 250 individuals, it is now a fully South African-owned enterprise.

Operating in Centurion near Pretoria, its expansive 19,000 square meter production facility positions it as Africa's leading vertically integrated Inside Curtain Textile producer.

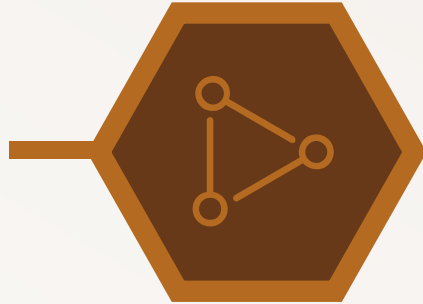
Our products are distributed through various channels, including national chains and independent retailers, solidifying Korteks and Zaydtex as premier brands known for quality and reliability in South Africa. Our dedication remains steadfast in exceeding customer expectations, offering unmatched value beyond monetary terms.



# WHAT SETS US APART?



## VERTICALLY INTEGRATED OPERATIONS



To control every stage from  
yarn production to finished products

## DEEP UNDERSTANDING OF TEXTILE MANUFACTURING



To ensure superior-quality products

## IN-HOUSE DESIGN AND DEVELOPMENT CAPABILITIES:



To foster innovation and  
stay ahead of industry  
trends

## STRATEGIC PROXIMITY TO MARKET



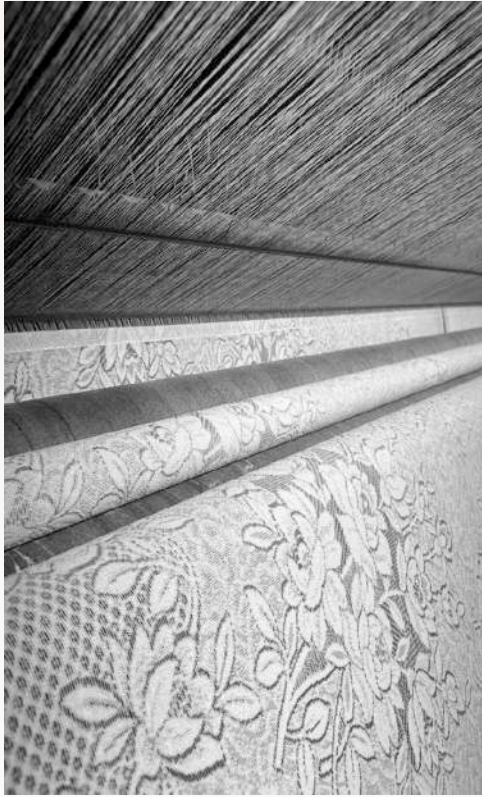
To ensure quick response times  
and efficient supply chain management

## HIGHLY FLEXIBLE OPERATIONS



To adapt swiftly to changing market  
dynamics

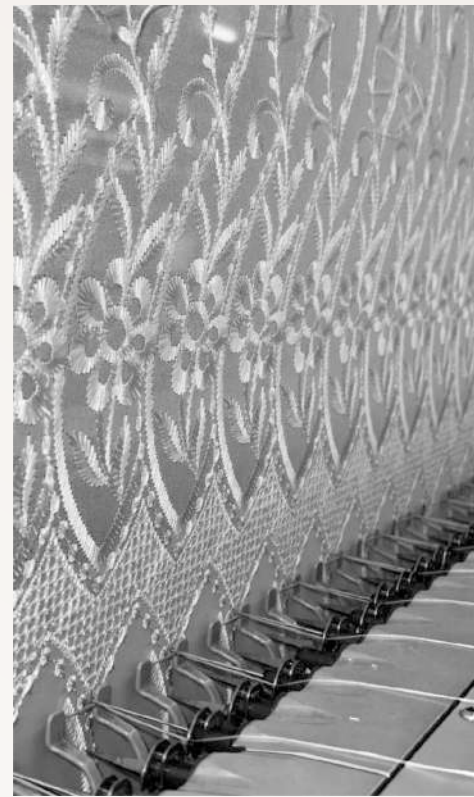
# WHAT WE DO?



**WARP KNITTING**



**WEAVING**



**EMBROIDERY**



**CORNELLY**



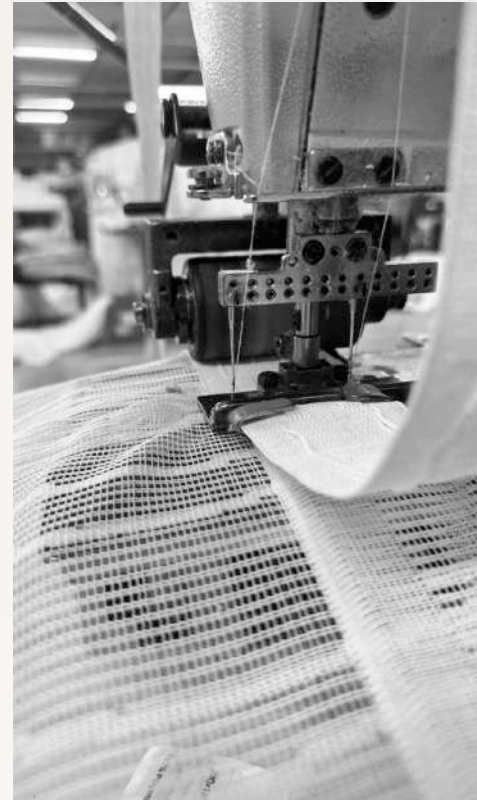
# WHAT WE DO?



**DYEING & FINISHING**



**COATING**



**CMT**



**CRUSHING**

# HIGH-QUALITY PRODUCTS



**Diverse array of styles, designs, and fabrics available**



**Sourcing directly from the factory ensures cost-effective procurement**



**Utilization of state-of-the-art craftsmanship ensures high-quality Products**



**Comprehensive solutions for all home textile requirements**



**Delivering optimal products quickly and economically**

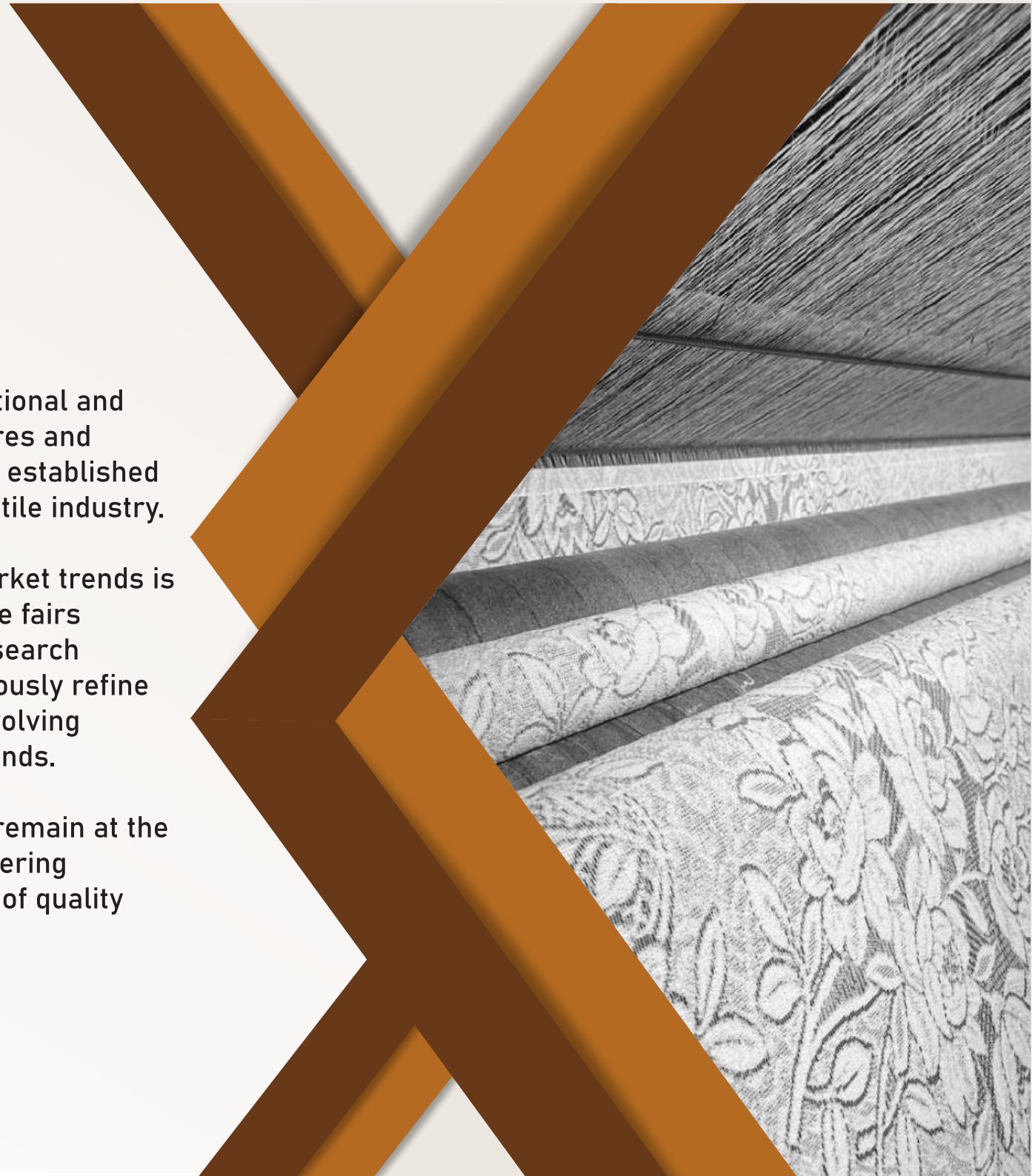
# EXPERIENCE



With extensive experience in both international and local markets, catering to major chainstores and retailers nationwide, Korteks/Zaydtex has established itself as a specialist in the niche home textile industry.

Our commitment to staying abreast of market trends is evident through our regular visits at textile fairs worldwide. Supported by our in-house research and development department, we continuously refine and innovate our products to align with evolving consumer preferences and industry demands.

This proactive approach ensures that we remain at the forefront of the home textile market, delivering products that meet the highest standards of quality and style.

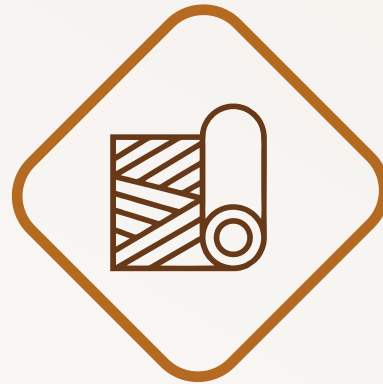


# CUSTOMISATION



At Korteks/Zaydtex, our products are made for you. We offer extensive customisation options tailored to meet the specific requirements of each hotel:

Size, color, and design can be fully customized to fit any space and match existing decor.



Additional customisation features such as embellishments, trimmings, and other special properties can further enhance the curtains' aesthetics and functionality, allowing hoteliers to create unique and personalised spaces for their guests.

A variety of fabric options are available, including blackout, sheer, and textured fabrics, to suit different preferences and functional needs.



Logos and branding elements can be seamlessly integrated into the curtain design, enhancing brand visibility.

# PRIMARY CONTRIBUTION TO THE HOSPITALITY SECTOR



## BLACKOUT COATED FABRICS

Our comprehensive manufacturing process begins with dyeing yarn in-house to align with market preferences, followed by weaving fabric on advanced jacquard machines capable of accommodating diverse design and color preferences.

Subsequently, our in-house design facility refines designs to suit individual interior spaces. The fabric undergoes coating using cutting-edge European compounds technology, incorporating patented scrim specifications which incorporates dust, water, and oil repellents. This innovation reduces the frequency of curtain washing.

Our blackout options range from 80% to 100%.

## SHEERS

Using cutting-edge dobby weaving machines, we produce a diverse range of wide-width sheer fabrics in various colors and textures, including poly-linen, poly-cotton, and poly-viscose.

Our capabilities extend to custom engineering designs to meet customer specifications. This is facilitated by our Swiss-made embroidery machines which enable precise embroidery on sheer fabrics, as well as our in-house design studio.

# CLIENT SUPPORT



We provide assistance with ordering, guiding hoteliers through product selection and customisation options.



Timely delivery is guaranteed, with our logistics team coordinating efficient shipping and providing tracking updates.



Post-installation, our support team addresses any issues promptly, offering troubleshooting and maintenance advice.



Warranty options cover defects, and our procedures are straightforward and efficient.



We value customer feedback and continuously strive to improve our products and services based on their input, fostering long-term partnerships with our clients.



# SATISFIED CLIENTS





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