

BEAUTIFUL EARTH

Where Luxury meets Conscience

HOSPITALITY & GUEST AMENITIES RANGE

100% Natural | Luxurious | Sustainable | Proudly South African



BEAUTIFUL EARTH

Where Luxury meets Conscience



SOUTH AFRICAN
MADE



100% NATURAL
INGREDIENTS



BEAUTY WITHOUT
CRUELTY



SUSTAINABLE



REEF
FRIENDLY



PARABEN &
SLS FREE



RECYCLABLE
PACKAGING



BIODEGRADABLE



BEAUTIFUL EARTH

Elevate your guest experience with Beautiful Earth –
Your premier supplier of 100% natural hotel amenities
proudly crafted in South Africa.

By manufacturing all amenities in-house, we maintain complete control and guarantee the use of only the finest natural raw materials from trustworthy, reputable suppliers, ensuring that the quality of our products is consistently remarkable.

With our unwavering commitment to ethical sourcing and sustainability, we offer a range of products that redefine luxury while staying true to our values. What sets us apart is our dedication to transparency and authenticity so while some may dance around the terms “green” or “eco-friendly” with vague assertions, we distinguish ourselves by embedding sustainability into every facet of our operations. From responsibly sourced 100% natural ingredients to eco-conscious packaging, we uphold the highest standards to minimize our environmental footprint.

At Beautiful Earth, we are devoted advocates against animal cruelty, which is why we proudly boast certifications from Beauty Without Cruelty and PETA for all our products. We guarantee that our formulations are not only 100% natural and organic but also free from synthetic fragrances, colorants, dyes, sulphates, mineral oils, parabens, animal proteins, and animal by-products. This ensures that your guests experience the purest essence of nature during their stay, without any compromise on quality.

One of the key features of our service is the ability to source new product and completely customize packaging and branding according to your establishment’s unique style and branding.

Our swift turnaround times, paired with service from an enthusiastic team dedicated to detail, reflect our company’s passion for what we do. Whether you’re a boutique hotel or a luxury resort, we tailor our products to seamlessly integrate with your ambiance, ensuring a cohesive and memorable experience for your guests.



be

NATURAL EARTH

conditioner

natural & pure

Grapefruit and
Rosemary



be

BEAUTIFUL EARTH

shampoo

natural & pure

Grapefruit and
Rosemary



be

NATURAL EARTH

hand &
body lotion

natural & pure

Grapefruit and
Rosemary



PRODUCT RANGE

Beautiful Earth has 2x ranges.

The exclusive, more high end luxury range is **Serenity**, which makes use of A-grade therapeutic essential oils and has a revitalising Grapefruit based scent.

The more accessible range, but not compromising on naturalness and quality, is **Tranquility**, which makes use of B-grade essential oils and has an energising Citrus Burst scent.

Our Ranges are available in the below standard sizes

- 50ml Bottles
- 200ml Bottles
- 5 Litre Bottles

50ml and 200ml bottles are available in a screw top, spray top or pump and the 5 litre bottles are available in a screw top or industrial pump.

Available products are shampoo, conditioner, hand & body wash, hand & body lotion, bath salt, bath foam, hand sanitizer, insect repellent, diffuser oil and room & linen mists.

All bottles are produced from recyclable PET, with quality closures.



be
BEAUTIFUL EARTH
hand & body wash
natural & pure
Mandarin and Rosewood

be
BEAUTIFUL EARTH
insect repellent
natural & pure
Lemongrass and Peppermint

be
BEAUTIFUL EARTH
bath foam
natural & pure
Grapefruit and Rosewood

be
BEAUTIFUL EARTH
hand sanitizer
50ml

BULK DISPENSING

All our products are available in 5l translucent containers with screw top closures, or the option of industrial pump closures for easy dispensing.

As well as being more cost effective, the 5litre Bulk Supply is an excellent eco-friendly alternative as it allows you to refill your 200ml or 50ml bottles and ensures your hotel is not making use of single-use bottles, as well as not inadvertently gifting your amenities to your guests when they leave.

We also supply empty 50ml and 200ml bottles for self-dispensing- these can be our in-house branded bottles or we can supply any other plastic, glass or aluminium bottles to suit your needs.

Beautiful Earth stocks stainless steel lockable caddies. These discreet, stainless steel caddies are secured to your walls and hold 2x 200ml or 3x 200ml containers.

Products available in the 5l Range in either Serenity or Tranquility Ranges

- Shampoo
- Conditioner
- Hand & Body Wash
- Body Lotion
- Bath Foam
- Bath High Foam
- Bath Salts
- Insect Repellent
- Room & Linen Mist
- Diffuser Oil
- Hand Sanitizer





PERSONAL CARE AMENITIES

Offering your guests those comfortable extras demonstrates your commitment to their satisfaction. In addition to our standard products, we provide a full range of personal care amenities and hotel toiletries designed to distinguish your property.

Our comprehensive selection ensures you have everything needed to create a truly unforgettable experience for your guests. Furthermore, all packaging is fully customizable to reflect your unique brand and style.

- 25g soap bars in a variety of shapes/packaging wrapped in biodegradable cling wrap
- scented candles
 - T-lite and votive sizes
- facial tissues
- towelling slippers
 - closed and open toe
- shaving kits
 - razor and shaving cream
- sewing kits
 - variety of threads, needle, buttons and safety pin
- corn starch shower caps
- bamboo vanity kits
 - wood base ear buds, cotton rounds and nail file
- dental kits
 - toothbrush and toothpaste
- sleep kits
 - sleep mask and ear plugs
- kraft match tubes
 - for loadshedding emergencies
- bamboo toothbrushes
- stainless steel lockable caddies
 - 2x 200ml bottle holder and 3x 200ml bottle holder
- gift boxes for guests
 - customisable with all our products





CUSTOM PACKAGING

Boost your marketing by adding your branding to your guest amenity products, we are able to design and create all artworks for your products and packaging.

We are able to customise your products and packaging via printing, labelling and embroidery- however, we can also source any new specifications you might have.

We have a dedicated designer who will handle all artwork creation, layout and approvals. Every step will go through approval with yourselves to ensure your products meet your requirements exactly.

Information we need to get started:

(But we can also help you with this if you require!)

- Colours

If you already have the CMYK values or Pantone Matching Values (PMS) colours include those as they're specifically for printing.

- Fonts

Make sure you have the proper fonts and any specific usage instructions.

- Logos

If you need to put a logo on the package, make sure you have a vector file available.

Packaging pricing is quantity dependant,

Contact us today to get started on designing your custom packaging and products.





CONTACT US

Should you be interested in ordering any of our products, please feel free to contact us for a quote or to discuss a package that is most suitable to your needs and those of your establishment.

All our products are displayed on our website, including their ingredients and directions of use. Should you have any questions, comments or suggestions, we can be contacted directly by phone, by email or via the website contact form.

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