



FOR IMMEDIATE RELEASE

Bata Industrials South Africa Unveils New Slip-Resistant Footwear at Hotel & Hospitality Expo Africa

Durban, South Africa – [11 June 2025] – Bata Industrials South Africa is proud to debut its latest innovation in workplace safety: a new range of international slip-resistant footwear, launching at this year's Hotel & Hospitality Expo Africa.

Attendees can visit Bata Industrials at Hall 4B, Stand P13, to explore the collection of safety footwear.

Engineered for industries where safety, comfort, and performance are non-negotiable, the new slip-resistant range is ideal for professionals in the hotel, hospitality, and cleaning sectors. Whether it's robust steel-toe boots for heavy-duty work or lightweight slip-resistant shoes for all-day wear, each pair is built to meet the rigorous demands of real-world environments.

"Our new range reflects our commitment to keeping professionals safe on the job, without compromising on comfort or durability," said Derek Yegambaram, Exports Manager at Bata Industrials South Africa. "We've developed this footwear with the hospitality industry in mind - tailored to meet the unique challenges of local working conditions while adhering to international safety standards."

Visitors will have the opportunity to experience firsthand the quality that defines every Bata product. The team of footwear experts will be on hand to guide visitors through the range and discuss custom solutions for a business's specific safety needs.

For media inquiries or to schedule a meeting at the Expo, please contact: Derek Yegambaram on derek.yegambaram@bata.com