



APOLLO
INSTRUMENTATION



CASHLESS PAYMENT SOLUTION



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Digital Cash

DIGITAL CASH

Apollo Instrumentation provides a leading cashless payment solution to secure your business transactions and ensure seamless integration within your organization. Radio Frequency Identification (RFID) is used to identify, transfer and track information in the form of an RFID “chip”. This RFID “chip” is similar to a barcode and can be scanned to validate entry at an establishment and also facilitate payments. RFID solutions can be used to manage admissions, track attendees and process sales.

SEAMLESS TRANSACTIONS

Facilitating cashless environments for your business improves the speed of transactions and streamlines operations by removing the handling of cash from daily operations. Customers are also seen to spend more when they are not paying with cash. Our cashless system is ideal for all transactional environments and easy top up methods are available online, on mobile devices and on-site. Additional features to increase utilization such as incentives, promotions and competitions can be easily configured on the system.

Our cashless payment system provides seamless experience with crucial customer data being collected at every touch point. Our technology allows for the flow of information in a secure manner providing for all your needs in one solution in the form of:

- Digital transactions (cashless payment solution)
- Ticketing and access control
- Tracking, payments, customer registration, vendor onboarding and smart locker solutions
- Reporting and analysis
- AI temperature detection
- Social distancing and contact tracing solutions.

EFFICIENT INTEGRATION & REPORTING

The Apollo cashless payment solution can be integrated with your existing point-of-sale system and our fully customizable reporting engine will move your business intelligence to the next level. Benefits of investing in our cashless system include:

- Reduction in opportunities for theft
- Elimination of time and costs that are related to the handling of cash such as reconciliations and deposits



- Accurate and simplified vendor reconciliation following an event
- Automated processes facilitated by machine learning that eliminate error
- Increased revenue resulting from ease of spending and reduced queueing times for guests. Spend per head is increased up to 30% due to seamless purchases
- Insight and information gathering on customers that transact.

In addition to the above, our cashless solution makes transactions easily traceable in order to respond to customer queries faster. This efficiency and control on all transactions increases business integrity and encourages customers to continuously support and utilize your business products and services. Cost reduction is ensured by saving on bank cash deposits, equipment rental and security costs of physical cash handling.

UNIQUE CUSTOMER EXPERIENCE

Visitor experience is enhanced through our cashless payment solutions as transaction times are drastically reduced. Cash transaction can typically take an average of 33 seconds to facilitate, credit card transactions can take up to 26.7 seconds (depending on network connectivity to the banks speed-point server/s) whereas RFID transactions such as the Apollo cashless system take only 12.5 seconds to complete. This means that visitors wait less time in queues and have more time to enjoy your offerings. Our cashless solution also ensures some sort of safety measures as visitors are not required to carry cash and credit cards on hand.

GROW YOUR DATABASE

Our industry leading system provides additional benefits for organisations by means of data collection on visitors and patrons utilizing your facilities. Visitors are able to register for your event and link their wristbands to their social media accounts thereby providing added advertising and promotional opportunities for your establishment.

Apollo cashless payment solutions can be used in a variety of environments. These include but are not limited to:

- Attractions and entertainment facilities
- Resorts, theme parks and recreation facilities
- Food outlets
- Events and paid gatherings - concerts, sports stadium events, expo's, seminars, etc.
- Educational institutions such as schools and universities
- Corporate office parks
- Hospitals, Medical and Healthcare Centres
- Gyms and Fitness Centres





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