

AVANTi

ESTD 1987 COFFEE COMPANY

full-service beverage solutions

crafted for every cup

COFFEE, EQUIPMENT, AND SERVICE THAT WORKS.

COMPANY PROFILE

about Avanti

your partner in coffee excellence.

Since 1987, Avanti Coffee Company has been at the heart of South Africa's coffee service industry. What began as a small, service-led supplier has grown into a trusted national partner, delivering premium coffee, innovative equipment, and people-first service to corporates, hotels, and restaurants across the country.

We go beyond supplying coffee; we solve the everyday challenges that businesses face: consistency, downtime, and service reliability.

With national coverage, proven systems, and a hands-on approach, Avanti is the partner businesses trust when performance matters most.



**we don't
just serve
coffee.**

**we deliver reliability, accountability,
and excellence in every cup.**



COMPANY PROFILE

what drives us

what drives us goes beyond coffee.

It's the principles and ambition that solve client challenges, build trust, and create lasting partnerships.

our purpose

To elevate the coffee experience with premium solutions and service that connect, uplift, and inspire.

our vision

To be South Africa's most trusted and inspiring coffee partner, leading with ambition, passion, innovation, and genuine care.

our mission

To be the leading coffee partner in the corporate, hospitality, and restaurant sector, empowering people and raising the standard across the industry.

the values that shape every cup

empowerment through growth

We uplift people through knowledge, opportunity, and support.

excellence in every cup

Every interaction is designed to exceed expectations.

integrity as our compass

We build trust through honesty and accountability.

trust in action

Real connections are built on openness and respect.

pioneers of innovation

We adapt, improve, and create better solutions.

commitment to lasting partnerships

We invest in relationships that stand the test of time.

the Avanti way

**why we're different.
how we deliver excellence.**

Most suppliers sell coffee. *Avanti delivers a system.*

The Avanti Way is our proven five-step framework built to remove risk and replace it with reliability, consistency, and continuous improvement. It's how we transform challenges into measurable, lasting results.

1. PREMIUM COFFEE

Our blends are sourced with integrity and roasted with precision for consistency from the first cup to the last.

2. AGREED STANDARDS & ROLES

We define what excellence looks like from day one so your team and ours stay aligned, accountable, and transparent.

3. TRAIN TO STANDARD

We empower teams through tailored training and certification, ensuring skill and confidence at every level.

4. AUDIT TO STANDARD

Regular audits, reports, and reviews turn promises into measurable performance.

5. CONTINUOUS IMPROVEMENT

Through constant refinement and innovation, your coffee service remains dynamic and evolving.

our solutions & services

Each solution is designed to solve real challenges
- from maintaining quality to minimising downtime
and empowering your people.

Together, they form a system that keeps your coffee
service seamless and reliable.

PREMIUM COFFEE

Expertly roasted blends perfected since 1987, crafted for
flavour and consistency in every environment.

Includes: Beans, capsules, filter and instant; tailored
profiles; reliable supply; packaging that fits your space.

EQUIPMENT SOLUTIONS

Machines that perform and keep performing—from the artistry
of espresso to the efficiency of bean-to-cup and vending.

Includes: *Commercial-grade machines, seamless installation,
touch-free options, and nationwide support.*

TRAINING & AUDITING

Empowered teams make better coffee. We build confidence
and consistency through expert training and audits.

Includes: *Custom training, barista certification, quality checks,
and continuous skill development.*

TECHNICAL SUPPORT

Downtime isn't an option. Our nationwide team delivers fast,
proactive service and maintenance.

Includes: *Nationwide coverage, callouts, repairs, calibrations,
and reliable turnaround times.*

CONTINUOUS IMPROVEMENT

We don't settle. Regular feedback, innovation, and upgrades
ensure that your service evolves in tandem with your business.

Includes: *Reviews, recommendations, and long-term
partnership growth.*

our service channels

tailored coffee solutions for every environment.

Every business has unique needs.

That's why we design solutions that match your environment, people, and service flow.

CORPORATES

From boardrooms to pause areas, we deliver reliable coffee solutions that keep teams consistent and energised.

Bean-to-cup, capsule, and vending systems—all backed by training and technical support.

HOTELS & HOSPITALITY

From breakfast service to late-night lounges, we ensure consistency across every touchpoint with premium blends, self-service or high-volume equipment, and staff training that protects your guest experience.

RESTAURANTS & FOODSERVICE

In fast-paced environments, speed and consistency matter most. Our blends and machines deliver quality under pressure, supported by responsive technical service that minimises downtime.

AT-HOME & DIRECT

Enjoy restaurant-quality coffee at home with Avanti's premium beans, capsules, and filter options, crafted for flavour and convenience partnership growth.

our equipment solutions

professional-grade machines to match your standards.

We supply and support a full range of commercial machines—tailored to your needs, volume, and service style.

TRADITIONAL ESPRESSO & GRINDER

For barista-led environments where craft and control matter most.

- Professional precision and reliability
- Flexible configurations for different volumes

BEAN-TO-CUP

Freshly ground coffee at the touch of a button, ideal for offices and lounges.

- Fast, consistent, and easy to use
- Customisable drink and milk options

FILTER COFFEE

Built for reliability and scale, perfect for conferences and breakfast service.

- Batch brewing, easy operation, steady supply

VENDING

High-volume convenience for canteens and busy areas.

- Controlled portions, custom recipes, and fast output

COMPANY PROFILE

beyond the cup

coffee that cares as much as it performs

At Avanti, how we serve matters as much as what we serve. We invest in people, communities, and sustainability that extend far beyond the cup.

COMMUNITY UPLIFTMENT

From national barista competitions to partnerships with Showcook Rising Stars and Reach For A Dream, we create opportunities for growth, recognition, and connection through coffee.

SUSTAINABILITY COMMITMENT

We lead responsibly with Rainforest Alliance-certified blends, 100% recyclable coffee bags, and biodegradable packaging that protects both people and the planet.



**With Avanti, every cup
is more than coffee,**

**it's care
in action.**

proof of impact

trusted by industry leaders

We don't just talk about impact. We prove it through long-term partnerships built on care, consistency, and results.

TSEBO BEVERAGE SOLUTIONS

Tsebo needed a partner who could deliver quality and consistency across diverse environments - from corporate offices to large-scale catering sites. Through premium blends, tailored equipment, and ongoing training, Avanti helped Tsebo raise service standards nationwide.

TSEBO

”

**Avanti has
become
a trusted
partner,**

**consistently delivering quality and reliability.
Their team represents the highest standard of
professionalism and has helped us raise the bar
in service delivery.”**

MELISSA TAYLOR, Managing Director, TBS

proof of impact

SOUTHERN SUN HOTELS

For one of South Africa's most iconic hotel groups, consistency across properties is everything.

Avanti provides tailored coffee solutions for breakfast service, conferencing, and lounges — backed by proactive maintenance, training, and hands-on support that protect the guest experience at every touchpoint.



**Working with
Avanti has
transformed
our coffee
service.**

They don't just supply coffee; they support our staff, protect our guest experience, and ensure we meet the highest standard every time."

MADELEINE ROUX, General Manager,
54 on Bath & Southern Sun Rosebank

COMPANY PROFILE

partner with us

your coffee partner, redefined

Choosing Avanti means choosing a partner who shares your goals and delivers service that works, every time.

From premium coffee and equipment to empowered teams and continuous support, we bring everything together so your coffee service never misses a beat.

At Avanti, we don't aim to be the biggest. We aim to be the best. The partner you trust for quality, consistency, and care in every cup.

A high-angle, top-down photograph of a person with dark hair, wearing a light blue long-sleeved shirt, sitting at a light-colored wooden table. The person is looking down at a plate of food. On the table, there are several coffee drinks: a white cup with a latte art heart, a glass of iced coffee with a red top, and another glass of coffee. There is also a plate of food, a smartphone with sunglasses resting on it, and a small container. The background is a dark, textured wall, and there are green plants in the foreground and to the left. The overall atmosphere is cozy and modern.

start the conversation today

**and discover how Avanti
can elevate your coffee service.**

premium coffee. innovative equipment.

**expert support - for businesses,
hospitality, and home.**

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