

BOOTLEGGERS.



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OUR STORY

Founded by best friends Pieter Bloem and brothers De Waal and Antonie Basson. Their Bootlegger journey began as morning cyclists frustrated by the lack of early-opening coffee shops, so in 2012, they imported a small Giesen roaster from the Netherlands and began roasting their own coffee.

By late 2013, they secured a lease on Regent Road, Sea Point. The space was too large for just a roastery, so they opened a full-service café with a roastery, launching the now-iconic Bootlegger Blend.

Under CEO Ricky Ruthenberg's leadership, the brand has expanded to over 80 locations nationwide, and growth is set to continue to over 200 cafés by 2028.

Over the years, Bootlegger has become known for specialty-grade coffee, sustainable practices, and distinctive all day cafés, each featuring a neon-lit AC/DC lyric. With a focus on quality, community, and character, Bootlegger has become a standout in South Africa's coffee and all day café scene.



BASED IN CAPE TOWN - SOUTH AFRICA
BOOTLEGGER
COFFEE COMPANY

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OPENING THURSDAY
9:00 AM - 5:00 PM
SUNDAY
9:00 AM - 5:00 PM
SOUTHERN
2-10 AM (OPENING)
NORTH
9:00 AM - 5:00 PM
THURSDAY
9:00 AM - 5:00 PM
THURSDAY
9:00 AM - 5:00 PM

BOOTLEGGER
COFFEE COMPANY



OUR ROASTERY

Situated in Ndabeni, Cape Town, our state-of-the-art facility serves as the central hub for Bootlegger's operations.

It houses a fully equipped coffee roastery, bakery, restaurant, and various support departments that drive the brand's success.

At the core is our FSSC 22000 certified artisanal roastery, one of the largest micro roasteries in South Africa, responsible for roasting between 350 and 400 tonnes of speciality coffee annually.

This facility reflects our commitment to quality, consistency, and innovation across every aspect of our business.





MADE IN ETHIOPIA
BYOTLAJAWINE

OUR COFFEE

As a reputable supplier of coffee and coffee-related products, our commitment to quality prevails in every aspect of our business.

We source 100% Rainforest Alliance (RFA) coffee beans from Costa Rica, Guatemala, and Tanzania.

On RFA certified farms,

- Coffee grows in harmony with nature
- Soils are healthy
- Waterways are protected
- Trash is reduced or recycled
- Fair labour practices and compensation are in place
- Wildlife thrives
- Migratory bird habitat flourishes.

In addition, many RFA certified farms adopt climate-smart agriculture techniques that sequester carbon.

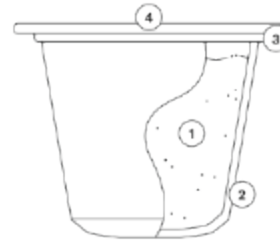




OUR PACKAGING

Capsules

Our 4WKS capsules are made from 100% home-compostable materials. Your pouch, pods and coffee can all be composted together!



1. Coffee!
2. Bio-Shell
3. Veg Paper
4. Edible Ink

Takeaway Cups

Bootlegger's takeaway coffee cups are made from paper and are 100% biodegradable and compostable.

Our cups are sourced locally. The inside liner of our takeaway cups is made from cornstarch and is therefore 100% plant-based.

Our lids are made from recycled plastic.



OUR SERVICES

We provide a complete 360-degree service that covers every aspect of your coffee journey. From sourcing and installing top-quality coffee machines to offering hands-on barista training, we're here to support you every step of the way.

Our goal is to ensure that you not only serve great coffee but also have the tools, knowledge, and support to do it consistently and confidently. Whether you're just getting started or looking to refine your coffee offering, we're with you from the first cup to the final pour.

Our services include:

- Training
- Equipment
- Technical Support
- Products
- Private Labelling
- Custom Blending

Our Brand Partners:



TAILORED SOLUTIONS



ROOM OFFERING

Bootlegger's in-room coffee experience features compostable capsules with an easy-to-use machine and/or a premium freeze-dried sachet, allowing guests to brew the perfect cup at their convenience.



Tier 1

- Blume Capsule Machine
- Hotel room presenter box
- Bootlegger's range of 4wks compostable capsules
- Red Espresso Rooibos capsules



Tier 2

- Bootlegger Premium Freeze-dried sachets
- In-Room kettle
- Hotel room presenter box



FOYER

Self-Service Coffee Machines

The importance of hassle-free, grab-and-go coffee is a must for all hotels, with many guests departing before breakfast is served. Bootlegger's solution for this is a self-service, bean-to-cup machine with a set pre-programmed menu.

A wide range of equipment is available depending on your desired output.



WMF 1300

Dimensions	325mm (W) x 670mm (H) x 574mm (D)
Weight	35kg
Power	2400W
Water Tank	4L (mains-connectable)
Daily Output	Up to 120 cups
Hot Water Capacity	Up to 110 cups/hour
Bean Hoppers	650g (L & R), 550g (middle)
Powder Hopper	1200g
Touch Display	7" color screen with swipe navigation
Cleaning	Fully automatic
Programmable Drinks	Up to 24
Remote Management	WMF CoffeeConnect app
Spout	Height-adjustable for all cup sizes

The WMF 1300S is a super-automatic bean-to-cup coffee machine. It features a 7" colour touch display, automatic cleaning, and WMF Coffee Connect for remote management. It has two bean hoppers, a chocolate powder holder, and a manual insert for ground coffee. The machine can prepare a range of beverages, including espresso, americano, flat white, cappuccino, latte, and hot chocolate. Suitable for use in self-service areas.



Apollo Coffee Bar

Power	2700–3100W
Drink Sizes	Small, Medium, Large per beverage category
Cold Coffee	Enabled directly on the machine
Daily Output	Up to 120 cups
Beverages	Up to 32
Touch Display	10.1" full-color touch screen
Water Tank	4L (plumbed option available)
Boiler System	Dual boiler
Decaf Option	Ground coffee shoot included
Bean Container	1500g capacity
Powder Hopper	200–2000g (for chocolate or milk)
Weight	26.5kg
Dimensions	340mm (W) x 545mm (D) x 610mm (H)



Apollo 12

Daily Output	80–100 cups per day
Bean Hopper	800g capacity
Water System	Dual pump system reduces wait time
Milk Control	Adjustable milk temperature for texture
Touch Display	7" vertical screen with beverage options
Grinder	Ceramic flat burrs
Water Tank	2L standard (upgradeable to 8L)
Plumbing Option	Plumbed-in conversion kit available
Dimensions	410mm (W) x 500mm (D) x 580mm (H)
Weight	18kg (with 8L tank)



LOBBY BAR AREA

Commercial Espresso Machines

Create a quality coffee experience in your lobby bar area with a commercial espresso setup. These setups bring the authentic coffee shop feel to your hotel—ideal for guests looking to relax with a cappuccino, meet over a flat white, or grab an espresso on the go.

A variety of machine options are available based on volume and requirements.



Nuova Simonelli Appia Espresso Machine

Boiler	11L insulated boiler
Operation	Volumetric (V) or Manual (S)
Pump	Built-in volumetric pump
Steam Wands	2 steel wands with Push & Pull
Hot Water Wand	1 with economizer
SIS System	Soft Infusion System for better extraction
Cup Warmer	Optional electric warmer + cup rail
Raised Groups	Optional
Power	3150W
Voltage	230V / 380V
Frequency	50 / 60 Hz
Dimensions	784mm (W) x 544mm (D) x 500mm (H)
Weight	54kg (net) / 66kg (gross)



MDXS Coffee Grinder

Grind Adjustment	Micrometric regulation
Bean Hopper	1.7kg capacity
Burrs	65mm flat burrs
Grinding Speed	~2g per second
Power	400W (115V) / 350W (230V)
Voltage	115V / 230V
Frequency	50 / 60 Hz
Max Daily Output	Recommended up to 4kg/day
Dimensions	212mm (W) x 290mm (D) x 601mm (H)
Weight	10kg



Casadio Nettuno Commercial Espresso Machine

Brewing Buttons	5 programmable buttons per group
Display	2.4" digital screen with intuitive interface
Shot Features	Built-in shot timer and shot counter
Boiler	Steel boiler with 7L capacity
Boiler Alert	Early-warning system for boiler level
Steam & Hot Water	2 steam wands + 1 hot water spout
Pump	Volumetric
Power Functions	Auto start-up/shutdown + economy mode
Cup Clearance	Raised grouphead for taller cups
Dimensions	736mm (L) x 523mm (D) x 528mm (H)
Weight	52kg
Power Supply	220~240V



Hey Buddy Coffee Grinder

Burrs	64mm flat burrs, hardened steel
Display	3.5" touchscreen
Body	Durable cast aluminium with sleek design
Grind Adjustment	Stepless for precise control
Grinding Speed	~2.5g~3.0g per second
Motor	High-performance, 350W power
Grinding Modes	On-demand & 2 presets
Portafilter Support	Universal, adjustable holder
Noise Level	Low
Hopper Capacity	1.5kg



BANQUETING

Elevate your coffee experience with our range of bulk brewing coffee stations, designed for efficiency without compromising on quality.

Ideal for conferences, meetings, and large social functions, our range includes BUNN as well as CREM bulk brewers—capable of producing the desired output with ease. These units typically brew filter coffee at a rate of 5 litres every 8 minutes.



Crem Coffee Tower

Type	Double coffee maker
Water Supply	Automatic filling
Hot Water	Cannula with near-continuous flow
Simultaneous Function	Brews coffee and dispenses water
Brewing Tanks	2 x 5L with visible quantity markers
Temperature Retention	Only 1°C loss per hour
Filter Function	For full or half batch brewing
Brew Time	10L of coffee in just 7 minutes
Productivity	Approx. 350 cups/hour + hot water
Hot Capacity	5L x 2
Dimensions	930mm W x 500mm D x 950mm H
Power Supply	400V / 9000W
Weight	54kg



Bunn ICBA Commercial Brewer

Output	150–175 cups/hour (200ml)
Brew Vessels	2.5–5.7L airpots & servers
Brewing Technology	SmartWave air infusion
User Interface	Touchscreen display
Programmable Recipes	Up to 30 customizable recipes
Eco Mode	Energy-saving functionality
Brew Control	Pulse brew, temp & bypass control
Spray Head	17-hole peak extraction spray head
Brew Funnel	Premium DBC™ metal funnel
Grinder Compatibility	Pairs with MHGA and G9 grinders



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