



Welcome to Cape Fynbos Tea

By harnessing the unique, invigorating essence of the Cape Fynbos region, we want to capture a moment with Mother Nature in every sip. With ethical and sustainable farming at the helm of our operation, we aim to become one of the biggest Organic Honeybush Tea wholesalers, supplying the health sector with an indigenous tea that not only boost a variety of health benefits, but also with a taste like nowhere else on earth.

Unique Selling Proposition

Our tea is of the highest quality, from a organic certified supplier that use sustainable farming practices and can supply us with large quantities.

Our packaging is of superior quality, SFC approved and our teabags are sealed individually in sachets

As an owner-run business personal attention is given to the entire production and supply chain

The Cape Fynbos Tea Story

Honeybush has been wild harvested and used by the indigenous people of the Cape for centuries, forming an essential part of their medicine cabinet. After the settlers came to the Cape, Honeybush was documented for the first time in 1705 and by the 1800's it was widely used by the colonists as a restorative drink. As it became popular and the demand grew, commercial plantations were established and the first commercially grown honeybush was harvested in in 1996. Today, approximately 100 hectares of Honeybush tea is harvested from commercial plantations in the Cape Fynbos region.

Growing up on a farm in the Cape Fynbos region, Alex Jordaan, founder of Cape Fynbos Tea, shares a deep, personal connection with the unspoilt surrounding nature of his childhood. Alex returns to where he first found happiness and healing with a rejuvenated spirit, sharing his appreciation of Mother Nature and natural remedies by preaching the Honeybush Tea gospel, a secret he believes too good to keep.



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