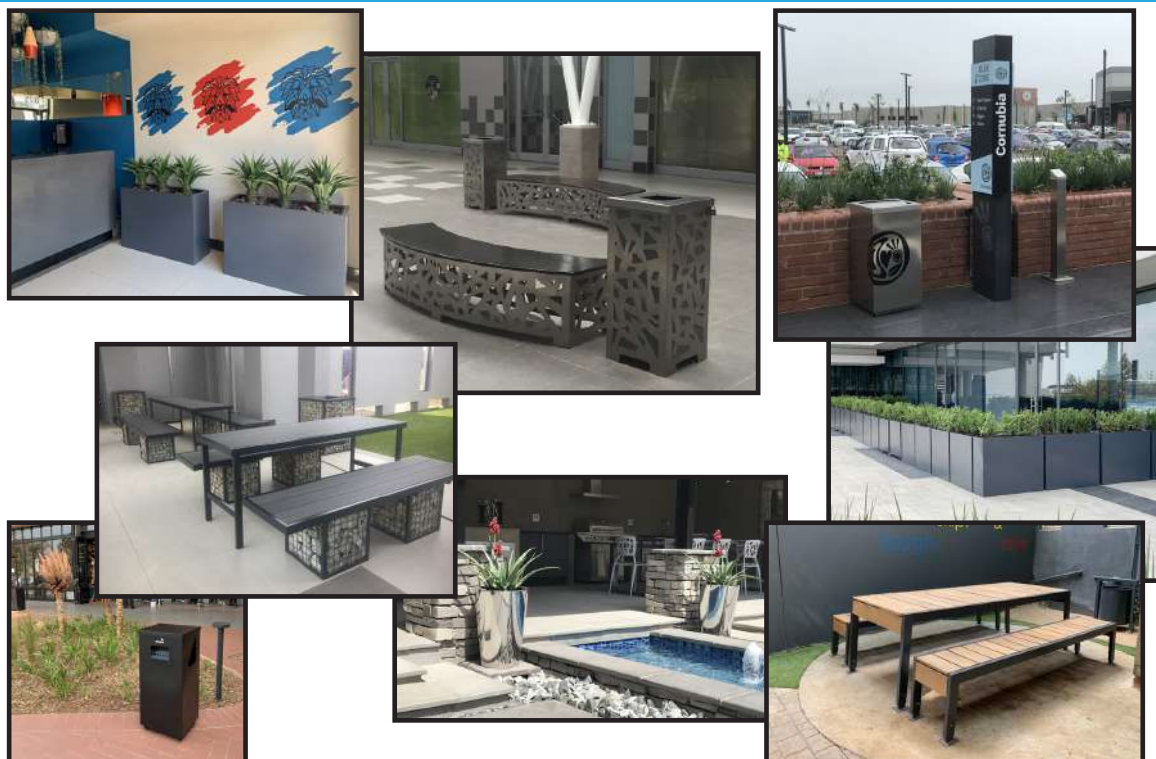


# COMPANY PROFILE



## Allsorted Furniture Designs (Pty) Ltd trading as Allsorted Designs

**Business address:** Unit 7 Trevallyn Industrial  
Park, River Road,  
Kya Sands, Johannesburg  
South Africa

**Tel:** +27 (0) 11 708 7550

**Fax:** +27 (0) 86 551 3248

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**Website:** [www.allsorteddesigns.co.za](http://www.allsorteddesigns.co.za)



# About us

**Allsorted Designs**, designs and creates stylish, contemporary yet timeless trend-setting décor and accessories, presenting functional features to enhance offices, malls and open spaces, customized for the corporate, commercial and retail sectors.

**Allsorted Designs** was established to provide a superior, carefully-crafted product offering for new generation designers, architects and specifiers. The product range includes a selection of complete collections designed to enhance facilities management but can be interchanged to customise a flexible eclectic fusion. Manufactured from the highest quality raw materials, products are available in a variety of finishes, but all have the consistently seamless style which is the hallmark of **Allsorted Designs**.

For a wide audience of creative consultants who may be conceptualising, upgrading, renovating, revamping or enhancing commercial developments, **Allsorted Designs** is a designer's delight and deserves a place in the initial planning process, setting the style standard and ensuring a streamlined outcome with that elusive touch of class.

**Allsorted Designs** offers a complete design service, assessing the space, suggesting relevant requirements, and supplying decorative décor to meet and surpass client's every need.

## Vision statement

- To be the leading one-stop design destination for architects, specifiers and decorators who seek to partner with a creative, yet practical team, to guide and advise on customising a world-class, elegant and functional space
- To be recognised as creative design consultants who match elegance and style with serviceable and practical elements, delivering workable solutions within time and budget parameters
- To be acknowledged as a reliable, on-trend team delivering a world-class elegant product portfolio customised for each individual application.
- To source selected products from the **Allsorted** product portfolio or customise elements where necessary to create and reflect the required ambience
- To be the preferred suppliers, in South Africa and Africa, supplying essential, functional yet stylish amenities furniture which adds long-term value to developments in all sectors – from retail, corporate and healthcare through to parks, schools and private homes.
- To keep abreast of international trends and local requirements to deliver unparalleled perfection, crafting each collection of items to create a masterpiece.
- To educate, equip and empower team members to be confident consultants who share and deliver our ethical business practices

## Mission statement

- To offer a seamless, one-stop, cost-effective, efficient design service from decision making to delivery.
- To focus on excellence through offering unparalleled design advice, guidance and knowledge to optimise every aspect of space furnishing
- To deliver customised solutions to realise clients' visions and exceed customers' expectations in quality, delivery, and cost,

- To select and source high quality materials and products, customised where necessary to align with specific situations and requirements
- To be committed to continuous innovation and improvement, engaging with customers with distinction
- To contribute to responsible environmental management by being good stewards of natural resources and recommending recyclable materials

## Values

- **Innovation and design:** We are committed to innovation, both in suggesting and selecting design elements to optimise each client's specific concept and to implementing customised solutions. Our skilled consultants have an eye for detail and creative flair which helps enhance customised creativity. They keep up-to-date with future trends to ensure our portfolio offering meets market needs proactively.
- **People:** We value our team as an essential component in our service excellence supply chain. We empower, equip and mentor them to develop and fine-tune their design and customer service skills.
- **Quality:** Product and service excellence underpins all we do. We strive for continuous improvement and respond enthusiastically and effectively to changing trends.
- **Reliability:** Our market reputation is important, both to us and to our customers. We achieve high levels of repeat business from satisfied customers which is an accolade in itself.
- **Service:** Customer service excellence is essential and all team members contribute to achieving this. We are dedicated to clear communication, effective listening and creative selection of design elements. We take pride in finalising each project, delivering a superior product and service.

## Business goals and objectives

- To increase revenue and turnover by increasing our customer base and securing repeat business from existing clients working on new ventures
- To continue to expand our product portfolio by adding new products and increasing market share
- To manage service excellence by reducing delivery times and sourcing elements from reputable and reliable suppliers who value quality above mass turnover
- To reinvest profits into staff development
- To contribute to growth in the South African manufacturing sector by selecting locally manufactured, superior quality, cost-effective products.
- To remain responsible stewards of the environment, selecting natural materials which reduce the burden of processing waste products.

## Business competitiveness

- Clients interact with one supplier who offers advice and guidance on all aspects of the design process, suggests and selects quality products and ensures a carefully controlled seamless process, offering sophisticated yet cost-effective solutions.

# PRODUCT PORTFOLIO



## Products and Services

**Allsorted's** products are carefully crafted using new generation expertise and techniques which produce a seamless finish to joins and edges, adding wrap-around style and quality to these timeless pieces.

**Products** are manufactured from the finest materials, including the highest quality Aluminium, Stainless Steel 430, Stainless Steel 304, Stainless Steel 316, CorTen or Mild Steel. The preferred material (or medium) is chosen according to product location (indoors, outdoors or at the coast), for its durability.

## Product Portfolio

- Architectural Gabions • Benches • Bollards • Cigarette Bins • Cycle Parking
- Desk Bowls • Dividers • Litter Bins • Planters • Recycle Bins • Tree Grates • Tree Protectors
- Water Features • Special projects & custom items

## Services

- Customer consultation and guidance • Design and manufacture • Delivery and Installation

# PRODUCT PORTFOLIO

**DIVIDERS**

**PLANTERS**

**LITTER BINS**

**CIGARETTE BINS**

**BENCHES**

**BOLLARDS**

**RECYCLE BINS**

**TREE PROTECTION**

**CUSTOM ITEMS**

**CYCLE PARKING**

**WATER FEATURES**



# PROJECT PORTFOLIO

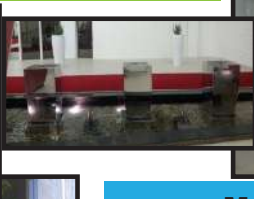
## CORPORATE



## SCHOOLS & CHURCHES



## AIRPORTS



## HOTELS



## HOSPITALS

## RETAIL



## MALLS



## RESTAURANTS



## PLANTSCAPERS

## LANDSCAPERS



## FACILITIES MANAGEMENT

## PROPERTY DEVELOPERS



# Conclusion

**Allsorted Designs** is an innovative design company. Its leadership is in the hands of two visionary entrepreneurs who support and mentor the creative and versatile design team. Each consultant has detailed knowledge of the **Allsorted** product portfolio and can suggest and recommend elements to enhance a company's workspace, corporate identity and public personality, aligning its décor with the business purpose to optimise workflow processes and offer visitors a superior environment with customised facilities.

**Allsorted Designs** has access to the superior product portfolio and can suggest selected items from the standard ranges or customise products to meet specific space or budget requirements.

As a proudly South African company, the **Allsorted** design and production staff have developed superior production expertise which enabled them to perfect and launch the unique seamless, wrap-around finish which delivers a unique sought-after style, unprecedented in any other product range.

As good corporate citizens and stewards of natural resources, **Allsorted** selects raw materials that are completely recyclable and of the highest quality, reducing the environmental impact and supporting sustainable development.

Innovation, cutting-edge technology, stylish designs, cost effective pricing and service delivery excellence makes **Allsorted** the preferred supplier of amenities, mall and corporate furniture.

Partnering with **Allsorted Designs** team of superior consultants who are skilled in creating customised functional and appropriate ambience, you can create your own individual business personality which reflects your brand and enhances your corporate identity.

**It's not done until it's allsorted!**